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India Automotive Lead Acid
Battery Market Outlook, 2023



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DESCRIPTION OF THE REPORT:

India Automotive Lead Acid Battery Market Outlook, 2023' gives a comprehensive analysis on the automotive lead acid battery industry of India. The market has observed a consistency in last five years and is expected to continue growing in next few years. Automotive manufacture comprises the production of two wheelers, three wheelers, commercial and passenger vehicles, truck, tractor, etc. The major causes for the growth are disposable income is increasing, India has the most number of young population in the world, increase in tourism industry, demonetization, GST, etc.

India Automotive Lead Acid Battery market has grown with a CAGR of more than 10% in the review period of FY 2012-13 to FY 2017-18. The period has witnessed the growth of replacement lead acid battery market and the consumers will be shifting from unorganized players to organized player for replacement battery market. The major reason for so is the high economic development of India which has resulted in higher purchasing power to Indian consumer, organized player like Exide is coming up with low price product to give competition to unorganized products. The replacement lead acid battery market is dominating the lead acid battery market with more than 65% market share. The duology of Exide Industries Limited and Amara Raja Batteries Limited, together share market share of more than 50% of total automotive lead acid battery market.

Covered in the report:

- Automotive lead acid battery
- Two wheeler
- Three wheeler
- Commercial vehicle
- Motive Power

How it will help solving your strategic decision-making process??

The reports give an in-depth understanding of the automotive lead acid battery market in India and consist of:

- India Lead Acid Battery Market By value.
- India Automotive Lead Acid Battery Market By Value.
- India Automotive Lead Acid Battery Market By Volume.
- India Automotive Lead Acid Battery Market Share ByType.
- India Automotive Lead Acid Battery Market Share By Industry.
- India Automotive Lead Acid Battery Market Share By Company.
- India Two Wheeler OEM & Replacement Battery Market By Value & Volume.
- India Three Wheeler OEM & Replacement Battery Market By Value & Volume.
- India Tractor OEM& Replacement Battery Market By Value & Volume.
- India Passenger Vehicle OEM & replacement Battery Market By Value & Volume
- India Commercial OEM & replacement Battery Market By value & Volume

This report can be useful to Industry consultants, manufacturers and other stakeholders to align their market-centric strategies. In addition to marketing & presentations, it will also increase competitive knowledge about the industry.

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with various channel partners of automotive lead acid battery products in India. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Please get in touch with our sales team in order to find out more.

Keywords: India, Research, Study, Market, Share, Battery, Automotive Lead Acid, Three wheeler, Two wheeler, Passenger Vehicle, Commercial Vehicle, Tractor, Exide, Amara Raja, TATA, Su-Kam, Motive, E-rickshaw, Replacement, OEM.



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